# Karndean Designflooring

# RETAIL

From small town boutiques to suburban superstores, our unique design capabilities allow for the creation of zoning and wayfinding to guide customers through the space. With wear layers using 100% virgin PVC, our luxury vinyl is both durable and does not promote bacterial growth.



Slip resistant



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Durable



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Low maintenance

## Karndean Designflooring in Retail Settings

Karndean's stylish, durable, quick and easy to install and hygienic flooring helps you to create an engaging shopping environment that will draw customers inside.



### Create a layout that drives both customers and sales

A beautiful flooring layout will catch the eyes of passersby and guide them to key display areas. With more and more shoppers looking downward at their mobile devices, flooring has become an important wayfinding tool. Choose multiple products from within the same product range to make wayfinding even easier, as the thickness and visuals will be complementary to each other.

#### Durable flooring for high traffic areas

All Karndean floors benefit from K-Guard+<sup>®</sup> surface protection, which uses PU technology to provide a hygienic and durable finish that protects from heavy foot traffic. Store associates can quickly clean at closing time with a sweep and a mop with Karndean Clean or other pH neutral cleaner appoved for use with vinyl flooring.

#### Quick and easy to install

In retail environments with little downtime, closing the doors simply is not an option. If you're looking for products that can quickly and easily be installed overnight, look no further than Karndean LooseLay and Korlok. In addition to a quick installation, these ranges require minimal to no adhesive, so there is no need to worry about off-putting odors.

#### Hygienic and safe flooring puts staff at ease

Karndean wear layers use high-quality 100% virgin PVC, a material that has been clinically shown to not promote bacterial growth. Routine maintenance with our Karndean Clean solution will safely kill and remove germs from the floors' surface, including COVID-19. In addition, we carry a FloorScore<sup>®</sup> Indoor Air Quality certification, meaning that our products were independently tested and proven to be low emitting in terms of volatile organic compounds (VOCs).

> For more information about Karndean Designflooring in retail settings, visit www.karndean.com/retail.

# Specifically Engineered for Retail

Karndean Designflooring planks and tiles are versatile enough to be used across a variety of retail settings, including boutiques, specialty retailers and department stores.



## Our Retail Portfolio

### Gluedown

	Wood	Stone	Wear Layer mil (mm)	Thickness mm	Plank Size Inches (mm)	Tile Size Inches (mm)	Commercial Warranty
GLUEDOWN Van Gogh	$\checkmark$		20 (0.5)	3	48 x 7 (1219 x 178)	N/A	15 years
Opus Opus	$\checkmark$	$\checkmark$	20 (0.5)	2.5	36 x 4 (915 x 102) 36 x 6 (915 x 152) 48 x 9 (1219 x 228)	3 x 18 (76 x 457) 6 x 36 (152 x 915) 18 x 24 (457 x 610) 18 x 36 (457 x 915)	15 years

### Loose lay

Karndean LooseLay	$\checkmark$	$\checkmark$	20 (0.5)	4.5	■ Karndean LooseLay 41.33 x 9.84 (1050 x 250) ■ LooseLay Longboard 59.05 x 9.84 (1500 x 250)	19.68 x 24.01 (500 x 610)	15 years
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Low maintenance

Durable

### Pet Valu

Location: Lemoyne, Pennsylvania Product: Van Gogh, Copper Gum VGW33T

"We looked at quite a bit of flooring, and researched a number of flooring manufacturers. Friends in the flooring business recommended Karndean because a large, well-known retailer in our area had successfully used their flooring systems. I met with Karndean at the GlobalShop show in Las Vegas, reviewed the product lines, and was very excited about what I saw."

Joe Dent, US General Manager at Pet Valu

View the full case studies at www.karndean.com/commercialcasestudies.

#### Color and Pattern Reproduction

Van Gogh

We are careful to make sure our brochures are accurate and printed to very high standards, but photography and printing cannot always create a perfect representation of our products. For this reason we strongly recommend that you look at a sample of any product you are considering before placing your order.

All of our products are inspired by things we have seen in the natural world. Just as variation in color and detail is part of the unique beauty of natural materials, it is also a feature of many of our designs. This means that with some of our products you will see natural variation when your floor is laid. If in doubt, ask your retailer to show you a larger sample of the product.



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\*Calls may be recorded for training and quality purposes.

